

# BECOME AN INDUSTRY PARTNER OF THE CQA

CQA Partners have the opportunity to:

- Position their brands positively amongst construction-industry decision-makers in Quality Assurance
- Showcase the technical benefits of their Product/ solution/offering to users and decision-makers through multiple channels (news/articles/text/video/Webinar)

This means (subject to partnership level):

1

**Face-time with Senior Leaders** - Connect with the CQA Board Committee and Working Group made of the Quality Leaders of Australia's Tier One and Two Construction Companies

2

**Product/Service sharing on LinkedIn** - CQA will communicate your value-proposition and successes to its 3000+ followers - 62% are Manager/Senior/Director/VP

3

**Website and Newsletter** - Articles in the CQA Website and Newsletter will share your product/service with our members.

4

**Webinars** - Partners can sponsor or deliver a webinar to engage with Construction Professionals and decision makers.

## CONSTRUCTION QUALITY AUSTRALIA

Construction Quality Australia is a not-for-profit industry association that was created to inspire trust and certainty with a sustainable, unified approach - to build a better Australia.





# PARTNER BENEFITS

<b>Gold Partner</b> <b>\$6,000 per annum</b> 	<b>Silver Partner</b> <b>\$4,000 per annum</b> 	<b>Bronze Partner</b> <b>\$2,000 per annum</b> 
<p>As Silver and Bronze, plus:</p> <ul style="list-style-type: none"> <li>• Sponsorship of CQA Newsletter</li> <li>• Promotion of product/service on LinkedIn</li> <li>• 30-minute presentation at CQA Leadership Committee Workshop</li> </ul>	<p>As Bronze, plus:</p> <ul style="list-style-type: none"> <li>• Logo and link in all CQA Newsletters.</li> <li>• Article on product/service on CQA Website</li> </ul>	<p>Benefits:</p> <ul style="list-style-type: none"> <li>• Opportunity to deliver an educational CQA Technical Webinar (Public or Members only) showcasing capability of product or service.</li> <li>• Logo and link on CQA website.</li> <li>• “CQA Partner” Logo</li> </ul>

## GET IN TOUCH

Reach out if you would like to join us - or if you have any other questions.



CONSTRUCTION QUALITY AUSTRALIA

### OUR CONTACT:



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